



PRESS RELEASE

St. Peter-Ording

North Sea spa and sulphur baths

Holidays in the idyllic resort of St. Peter-Ording

St. Peter-Ording is synonymous with North Sea holidays at their best: for summer beach fun as well as year-round long walks on the sandbank. For the best conditions for trendy and water sports, as well as for everything that makes relaxation and regeneration possible on holiday. For offers to actively organise your days off, as well as for exciting entertainment through a wide range of events. Last but not least, for accommodation in all categories and a wide range of gastronomic offerings.

Twelve kilometres long and up to two kilometres wide, the beach with its striking stilt houses is the landmark of the North Sea spa and sulphur baths of St. Peter-Ording. As the central attraction of the town, it lies between the sometimes rough, sometimes gentle North Sea with its mudflats and dunes or salt marshes. Five bathing areas invite you to enjoy carefree days on the beach, and there is also space for a surfing and kiting area, beach sailing areas and an event site for major sporting events.

Recreation and health promotion as a bonus

With all the diverse aspects that make up the holiday resort today, it was the healing, health-promoting effects of the natural environment that attracted guests to the town from the very beginning. This effect has been documented since 1958, when St. Peter-Ording was recognised as a North Sea spa and sulphur bath resort.

The health aspects are virtually in the fresh breeze, partly due to the high salt content of the air. The so-called stimulating climate of the North Sea has a healing effect on respiratory diseases or skin conditions, for example. It strengthens the immune system, promotes metabolism and helps to recharge the batteries. The special feature in St. Peter-Ording are three zones that allow you to slowly acclimatise to the stimulating climate:

- Climate zone 1 is located in the surf zone on the beach. The stimulating climate created by the sea, wind and sun stimulates the organism particularly intensively.
- Climate zone 2 is located in the dunes. The direct effect of the sea is mitigated, but the intensity of the UV light and the wind are just as strong as in climate zone 1.
- Climate zone 3 is located in the pine forests. The stimulating climate created by the sea, wind and sun has a significantly weaker effect.

In addition to the natural healing factors, St. Peter-Ording also has three local remedies: Original St. Peter-Ordinger mud, sea water and sulphur brine from its own source. In the health and wellness centre of the Dünen-Therme, all three are used for therapeutic treatments, mud and sea water are also used for wellness treatments. In the same building, the leisure and adventure pool and a beautiful sauna area also invite you to relax and unwind.

And those who want to be active in the healthy climate can use the 16 routes in the North Sea Fitness Park for jogging or walking. Cyclists will find well-developed cycle paths throughout the town and beyond: Eiderstedt has a cycle path network of more than 650 kilometres. For example, the peninsula can be explored on twelve different GPS tours.





Nature with distinction

Spectacular, unspoilt nature and wide horizons, dunes and wide, fine sandy beaches, fresh wind and North Sea waves are the key ingredients that make holidays in St. Peter-Ording particularly relaxing at any time of year. And since the largest beach on the German west coast, its dunes and salt marshes, as well as the Wadden Sea, belong to the Schleswig-Holstein Wadden Sea National Park and are a UNESCO World Natural Heritage Site, they will be preserved for the long term.

It is no coincidence that the national park partner St. Peter-Ording is committed to sustainability and the protection of this unique environment. These are the top priority in all tourism projects. The SPO Clean-Up Day, Nature Experience Week, guided tours of the Wadden Sea Conservation Station and the St. Peter-Ording National Park House convey the value of this environment to guests and locals alike. The new Nature Experience Promenade in the St. Peter-Bad district also repeatedly highlights the connection to the Wadden Sea National Park.

Four districts, four characters

Like pearls on a string, the districts of St. Peter-Ording – Ording, Bad, Dorf and Böhl – stretch along the twelve-kilometre-long coastline. Even though each has its own unique character, they all share their immediate proximity to the fascinating coastal nature. It always begins just a few steps away, in front of the high, protective dyke, which also offers spectacular views of the North Sea.

Ording – beach life and meeting place for trend-setting sports enthusiasts

At the heart of the northernmost district of Ording, you will find trendy lifestyle hotels and cosy holiday apartments, cafés and restaurants. Along the dyke to the north and west, however, it shows the character of the original fishing village with its cosy cottages. Up here, Ording offers complete tranquillity all year round, for example on a beach walk to the northernmost tip of the sandbank, which lies directly opposite the Westerhever lighthouse.

Further south, in front of the dyke at the water's edge in the fine-grained sand, beach life pulsates during the warm months. Two bathing areas, one of which is a nudist area, make Ording the main bathing beach of St. Peter-Ording. Families on summer holiday enjoy happy hours here just as much as day visitors, who use the beach car park right next door. The typical stilt houses not only house the lifeguards, beach chair rental and sanitary facilities, but also restaurants: the Strandbar 54° Nord at the Ording bathing area and the Silbermöwe at the Ording-Nord bathing area.

Word has long since spread that Ording is also a perfect place for trend and water sports enthusiasts. A 600-metre-wide area of the North Sea is reserved for windsurfers, kitesurfers and stand-up paddlers. Kite buggy riders, beach sailors and beach volleyball players will also find ideal conditions here – with the Kitevibes surf school, Nordsport Events SPO and the St. Peter-Ording buggy driving school as contact points. Beach volleyball nets and balls are available from the beach chair rental companies at the tourist office.

St. Peter-Bad – Lively centre with dune thermal baths and adventure promenade

Without question, the Bad district, with its wide selection of cafés, restaurants and shops, is now the centre of tourist attractions in St. Peter-Ording. St. Peter-Bad has hotels in various categories, as well as numerous holiday apartments. St. Peter-Ording's history as a holiday resort began here with the first hotel. In 1957, the sulphur brine spring was discovered and Bad became a spa centre with a spa facility and seawater wave pool. The Dünen-Therme with its leisure and adventure pool, sauna area and health and wellness centre is its modern successor. The adventure promenade with the Dünen-Hus is a central location for events. In 2020, it was extended southwards to include a nature adventure promenade, and the Familien-Treff was created as a new striking meeting place for all generations. From the adventure promenade, the approximately one-kilometre-long pier leads across salt marshes, tidal creeks and dunes to the beach. It ends at the Arche Noah pile dwelling restaurant. The other pile dwellings house the lifeguard station, beach chair rental



and sanitary facilities, guaranteeing carefree summer holidays. But it's not just bathers who enjoy the beach. The sandbank is ideal for long walks and guided night hikes with the Wadden Sea Conservation Station.

St. Peter-Dorf – traditional village centre with market square

St. Peter, named after its church, was originally a small village, like Ording. Its history is still clearly visible in the historic village centre with Dorfstraße and Olsdorfer Straße. Various aspects of its historical development can be traced in the Eiderstedt Landscape Museum, on the Historic Island and in the North Sea Amber Museum.

Boutiques, shops, cafés and restaurants have settled in the pretty town centre, inviting visitors to stroll and take a break. A popular destination is the weekly market, which mainly sells local and regional products. Spending your holiday here has its own special charm, which is why there are numerous holiday apartments in St. Peter-Dorf.

The district of St. Peter-Dorf also has its own bathing area. The south beach, with its stilt houses for lifeguards, beach chair rental and sanitary facilities, is the smallest and quietest in St. Peter-Ording. With LOTTI on the south beach, guests can enjoy a special stilt house restaurant. During the day, snacks and small meals are available, and in the evening, fine dining is served. The large tidal creek in front of the sandbank gives it almost the atmosphere of a lagoon. At low tide, the seabed, the mudflats, also appear here. It is a regular destination for guided mudflat walks organised by the Wadden Sea Conservation Station. Horse riders also get their money's worth on this section of beach: between St. Peter-Dorf and Böhl, beach rides are permitted.

St. Peter-Böhl – family holidays and bathing fun

The district of Böhl in the far south is popular with families because of its tranquillity. There is a wide range of holiday apartments and holiday homes on offer. The Böhl bathing area is easily accessible by bike and the North Sea access at the Böhl bathing area is very shallow, making it ideal for children.

Many day visitors arriving from the south head for the beach in Böhl and use the beach car park next to the stilt houses. Here, too, you will find the lifeguard station, beach chair rental and sanitary facilities. The Salt and Silver stilt house restaurant is known for its delicious fish and barbecue dishes with a modern twist. In addition to swimming and long beach walks, horse riding on the beach to the south beach is also possible in Böhl. In the other direction, beyond the beach, lies the nine-hole course of the North Sea Golf Club Sankt Peter-Ording. The links course beautifully integrates the surrounding North Sea dune landscape.

With the West Coast Park, Böhl also offers a special attraction for families with small children. In the animal adventure park with its sealarium, you can get to know countless animals, such as seals, turtles, goats and various species of birds.

Brief profile of St. Peter-Ording

The North Sea spa and sulphur baths of St. Peter-Ording are located on the west coast of the Eiderstedt peninsula on the Schleswig-Holstein North Sea coast. It is a holiday resort with plenty of space for a wide variety of wishes and interests. Salt marshes, dunes, sandbanks and mudflats are part of the Schleswig-Holstein Wadden Sea National Park and have also been a UNESCO World Heritage Site since 2009.

St. Peter-Ording is connected to long-distance transport, e.g. to Hamburg and Kiel, via federal highways and has two railway stations as well as an airport for small aircraft. The town's five bathing areas are easily accessible on foot, by bike and by bus (free with a guest card. In Ording and Böhl, large beach car parks are also available between 15 March and 31 October.

St. Peter-Ording underlines its claim to be a first-class holiday destination with continuous improvements to its tourist facilities over the last 20 years – most recently with the construction of the multi-purpose pile

dwelling on Ordinger Strand and the nature experience promenade in St. Peter-Bad. The spacious Dünen-Therme with its leisure and adventure pool, health and wellness centre and sauna area is constantly being developed and modernised.

The most important facts and figures at a glance

1838: Accommodation of the first guest in the district of Ording

1877: Construction of the first hotel in the district of Bad

1932: Connection to the railway

1949: Recognition as a spa resort

1957: Discovery of the sulphur spring

1958: Designated a North Sea spa and sulphur baths

1968: Opening of the seawater wave pool

1997/1998: Expansion and modernisation of the seawater wave pool into the Dünen-Therme leisure and adventure pool, construction of the new sauna area

2004: Opening of the North Sea Fitness Park

2005: Opening of the health and wellness centre in the Dünen-Therme

2005: Extension of the bathing bridge to around 1,000 metres

2008: Redesign of the Erlebnis-Promenade and opening of the Dünen-Hus

2009: The Wadden Sea becomes a UNESCO World Heritage Site and, like the National Park Schleswig-Holstein Wadden Sea in St. Peter-Ording directly in front of the dyke.

2010: Expansion of the North Sea Fitness Park route network to around 66 kilometres

2011: Expansion of the cycle path network by 12 GPS-supported routes in Eiderstedt

2014: Reopening of the renovated leisure and adventure pool in the Dünen-Therme with three new slides after extensive renovation and modernisation

2016: St. Peter-Ording becomes a national park partner

2019: Opening of the multi-purpose pile dwelling on Ordinger beach

2020: Opening of the first two sections of the new nature adventure promenade

2021: Construction of the family meeting place



St. Peter-
Ording

2022: Fairtrade Town, Global Sustainable Community

2023: Completion of the family meeting place, relocation of the Strandbar 54° Nord stilt house

2024: New construction of the 54° Nord beach bar pile dwelling, Fairtrade award – civil society category

2025: Demolition of the old 54° Nord beach bar, opening of the new 54° Nord beach bar

2026: The pier in St. Peter-Bad turns 100 years old

Municipal area: 2,825 hectares; approx. 4,000 permanent residents; around 18,000 guest beds Beach area: five official bathing areas with restaurants, sanitary facilities and beach supervision in the famous stilt houses; beach length: twelve kilometres long and up to two kilometres wide.

Guests: approx. 2.7 million overnight stays per year; 448,000 overnight guests; 546,000 day visitors

